



# SLEEPING DOG PRODUCTIONS

**For Immediate Release**

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**Sleeping Dog Productions, Inc.**  
**Captures Four (4) 2008 Telly Awards**

*Green Lake, WI – (July 11, 2008) In an announcement made by The 29<sup>th</sup> Annual Telly Awards judging panel ( [www.tellyawards.com](http://www.tellyawards.com) ), it was learned *Sleeping Dog Productions, Inc., the Green Lake, Wisconsin-based producer of High Definition television and video programs, has been awarded two silver and two bronze Telly Awards -- a total of four -- of the 2008 awards.**

Jon Tennyson and Scott Guyette founded Sleeping Dog Productions, Inc. in 2006. The two have worked as a production team for over twenty years. Tennyson was formerly vice president of television and corporate sponsorship for the Experimental Aircraft Association, the international aviation advocacy organization, while Guyette served as executive producer of EAA TV. Together, Tennyson and Guyette have produced over 200 programs, including six cable television series for ESPN 2 (1) , Speedvision (1), Discovery Wings (2) and Outdoor Channel (2). They have won over thirty national and international awards for creative excellence.

According to Telly, “ *Founded in 1979, the Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest film and video productions, and ground breaking web commercials, videos and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators and corporate video departments in the world*”.

Telly further reported that this year’s competition included “... 13,500 entries from all 50 states and around the world ...” In winning two Silver Telly Awards, the competition’s highest award, Sleeping Dog Productions joined such Silver winners as AMC, American Heart Association, Chicago Tribune, Comcast, ESPN, Golf Channel, Harpo Studios, NBA Entertainment, Outdoor Channel, PBS, PGA Tour Productions, SCI FI Channel, Sports Illustrated, The Boeing Company, The Christian Broadcasting Network, The Weather Channel, Time Life and Warner Brothers.

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Sleeping Dog's Silver Telly Awards were in the TV documentary category for "Boss", an episode of an aviation-based series it currently has in production for Outdoor Channel, entitled "Sean D. Tucker's Logbook". The show is a personal profile of Lt. Commander Kevin Mannix, Blue Angel One, the current commander of the legendary U.S. Navy flight demonstration team, The Blue Angels.

In the History/Biography category, Sleeping Dog was also given the highest award for "In Their Own Words", a 90 minute series of personal narratives of World War II aviators including original AVG Flying Tiger, David Lee "Tex" Hill; Gunther Rall, the greatest living combat ace; Clarence "Bud" Anderson, World War II triple ace; Former Senator George McGovern and legendary test pilot, R. A. "Bob" Hoover who escaped from a German prison camp, stole a German fighter plane and flew himself back to the Allied lines.

In addition, Sleeping Dog Productions was awarded two Bronze Telly Awards. "Uncle Jack, A Chicago Tale", was a winner in the History/Biography category. Produced for the Disabled American Veterans, the video documents the reuniting of Jack Sinise, a lead navigator who flew 30 missions in B-17's in World War II -- and the uncle of actor/director Gary Sinise -- with a restored B-17, 65 years after his last combat flight.

"Sean D. Tucker's Logbook, Episode One", the premier episode of Sleeping Dog's in-production series for Outdoor Channel, documenting the flying adventures of the world's leading air show pilot, took Bronze in the TV Entertainment category.

"Each year that we work in production we become more acutely aware of the collaborative nature of this business. It takes many entities to create great work. When the work is recognized, you really feel like your team has won. We're delighted for our sponsors and partners, the networks we have been privileged to produce for, the onscreen personalities in our shows and, of course, ourselves", said Scott Guyette, Sleeping Dog partner/director/producer.

Tennyson added, "While we are certainly proud of our aviation heritage and experience, it is particularly gratifying to be recognized for our historical and biographical work. We have really been fortunate in our two years as an independent production company to have been able to work with so many dynamic partners and with such divergent subject matter."

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